

**Day 1
Preconference
Friday, Nov. 4, 2016
CAU Student Center**

AUC VENDOR WALK	6 p.m. – 9 p.m.
SALLIE MAE INTRODUCES DAVID “ DEE-1 ” AUGUSTINE <ul style="list-style-type: none"> <i>Rapper, Financial Literacy Advocate and Speaker Performance</i> 	6:40 p.m.
INTRODUCTION OF RIC MATHIS AND ANNOUNCEMENT OF THE WINNER FOR “BLACK FRIDAY... THE REMIX” TRAILER	7 p.m. – 7:15 p.m.
PREMIERE “BLACK FRIDAY... THE REMIX” DOCUMENTARY FILM <ul style="list-style-type: none"> <i>The documentary, Black Friday, takes an in-depth look into the spending habits of African-Americans in America. The film chronicles the financial mis-education of many African-Americans and explores the economic pitfalls that continue to derail the progress of the community-at-large. In an effort to heighten the economic awareness and financial responsibility in the community, the film, Black Friday, presents solutions on how to better manage the 1.2 trillion dollars that leaves African-American communities annually. In addition, the film champions the importance of leaving a financial and ethical legacy for the next generation. Check out: https://vimeo.com/ondemand/thefilmblackfriday2</i> 	7:20 p.m. – 8:30 p.m.
INTERMISSION	8:30 p.m. - 8:40 p.m.
TALK BACK <ul style="list-style-type: none"> <i>Features panelists from the documentary “Black Friday...The Remix.” Celebrity line-up includes, Ona Brown, Munson Steed, (Morehouse Alum), David M. Anderson, David Banner, Gianna Brown (Spelman Alum), Mushiya, and Rick Ross</i> 	8:40 p.m. – 9 p.m.
CLOSING REMARKS	

**Conference
Saturday, Nov. 5, 2016
CAU Student Center Multipurpose Room**

SIGN IN AND BREAKFAST	9 a.m.–9:30 a.m.
WELCOME	9:35 a.m.–9:40 a.m.
ECONOMIC UPDATE • Mark Wingo, CEO, New Beginnings Financial Group	9:40 a.m.–9:55 a.m.
KEYNOTE SPEAKER • Deirdre Cox, CEO, Community Sustainability Enterprise	9:55 a.m.–10:25 a.m.
BREAK	10:35 a.m.–11:15 a.m.
GET TO KNOW THE EXHIBITORS <i>Organizations within the community, statewide, and nationally will have tables to exhibit displays of services, programs, developments, brochures, materials, giveaways, and games</i> • Operation HOPE , Jewel Thompson, Director of Entrepreneurship Training Program • PNC BANK , Yvette Humphries, Clark Atlanta University Alum • Regions Bank , Tiffany Kirk, Community Affairs Manager-GA/SC • American Student Assistance , Mae St. Julien, Manager, Higher Education Partnerships • Regions Bank , Monique Weathers, Vice President, Mortgage Loan Officer • Keller Williams , Lorie Green, Associate Broker • Kidpreneuers of Young, Black and Gifted , Dr. LaKeysha “Key” Hallman, CEO & (HBCU Graduate) • Inspire Entrepreneurs , Dr. Rhonda Anderson, and Coach Kurinn Wright • Urban League , Marc Parham, Director, The Entrepreneurship Center • Federal Deposit Insurance Corporation , Elaine Hunter, Community Affairs Specialists • SallieMae , Temeka Easter, Director of Business Development • AUCC, Inc. CommUniversity Program , Anthony Otey, Program Coordinator • EMACK Consulting & Debt Sucks University , Ja’Net Adams, Chief Executive Officer • New Beginnings Financial Group, LLC , Mark Wingo, Chief Executive Officer	10 a.m.–3 p.m.
LUNCH (MULTIPURPOSE ROOM)	12:50 p.m.–1:35 p.m.
BREAKOUT SESSIONS AND TOPICS (CARL AND MARY WARE ACADEMIC CENTER) 1. Psychology of money <i>(Mental influence on finances) CMW 101</i> • Presenter(s): (Sessions A-C) CAU School of	11:15 a.m.–12 p.m. (Session A) 12:05 p.m.–2:50 p.m. (Session B) 1:45 p.m.–2:30 p.m. (Session C)

<p style="text-align: center;"><i>Psychology Dr. Michelle Mitchell</i></p> <p>2. How to budget or save with little to no money (Budgeting/Saving/Planning) CMW 102</p> <ul style="list-style-type: none"> • Presenter(s): (Sessions A & B) CAU School of Business, Dr. Crystal Hudson, Finance (Session C) PNC BANK <p>3. Maximizing your currency (Investing/Financial Independence) CMW 104</p> <ul style="list-style-type: none"> • Presenter(s): (Sessions A & B) CAU School of Business, Dr. John Young, Finance 	
<p>4. Credit control and predatory lending (Interests rate, spending more than bringing in, types of predatory lenders)</p> <ul style="list-style-type: none"> • Presenter(s): (Sessions A-B) FDIC, Elaine M. Hunter, Community Affairs Specialist <p>5. Package your talent (Personal branding and self-marketing tips) Presenter(s): (Sessions B) K. Wright Coaching, Coach Kurinn Wright, Life Coach</p> <p>6. How to afford life after graduation (Debt reduction, loan re-payment, loan forgiveness)</p> <ul style="list-style-type: none"> • Presenter(s): (Session A) MSM, Kathy Odom, Default Prevention Manager; (Session B) EMACK Consulting, Ja'Net Adams, CEO & Author "Debt Sucks" <p>7. How to become an entrepreneur (Business tips, creating a vision, writing a plan, risks)</p> <ul style="list-style-type: none"> • Presenter(s): (Session A-C) CAU- Center for Innovation & Entrepreneurial Development, LaVonya Jones, Assistant Director <p>8. How to manage choices that affects your career and professional life (The advantages and disadvantages of social media social media, credit health, background checks, professional development etc.)</p> <ul style="list-style-type: none"> • Presenter: (Session A) Temeka Easter, Sallie Mae (Session B) Carlisse Williamson, CAU Human Resources 	<p>12:05 p.m.–12:50 p.m. (Session A) 1:45 p.m.– 2:30 p.m. (Session B) 3 p.m.– 3:45 p.m. (Session C)</p>
<p>SPEAKING HEADS (two sessions running concurrently) CMW 101/102</p> <ul style="list-style-type: none"> • How to create multiply money streams and establish financial wealth early? – Multiple presenters (Learn how to take advantage of financial opportunities to be debt-free while building other money streams and capitalizing on investments to create great returns) 	<p>3 p.m.-5 p.m.</p>

State Farm (Become an agent, seek out internships, and franchise opportunities. Learn about certifications and licenses used to create financial growth to potential ownership)

- *Regions Bank (Real estate financing wise real estate investing)*
- *Keller Williams (Become a real estate broker, buy and earn get licensed and start in real estate)*
- *Urban League (Programs, consumer assistance, professional development, and educational resources)*
- *New Beginning Financial Group – (Tax professionals, bookkeeping, preparing taxes, buying tax liens etc. can be lucrative)*