

SMALL BUSINESS ARC PROGRAM APPLICATION

The Small Business **ARC** (**A**ssessment, **R**esources, **C**onsultation) program is designed to provide 6 local small business owners and entrepreneurs with training and technical assistance to grow and succeed. This select group from communities adjacent to the Atlanta University Center Consortium will be invited to participate in an intensive 3-month program. Applicants must possess a current business license and/or be in the process of acquiring one, demonstrate motivation to succeed, commitment to the community and drive for success. Preference is given to members of the West End Merchants Coalition and MLK Jr-Ashby Merchants Association. An ARC selection committee will screen applications and interview finalists.

Incomplete applications will not be accepted. Deadline: January 6, 2018, 5:00 p.m.

Applicant:	Personal Email:	
Home Address: (no P.O. Box)		
City:	State:	Zip Code:
Telephone:		Mobile:

ABOUT YOUR BUSINESS OR COMPANY

Business Name:	Tax ID#	
Business Address: (no P.O. Box)		
City:	State:	Zip Code:
Business Telephone:		Business Mobile:
Business Email:		Web Address:
Type of Business Organization (Select one): <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Not sure		
Type of Business or Industry:		Date Established:
Number of Employees:	Annual Sales:	Annual Number of Customers:

Female Ownership Percentage:	_____ % (up to 100%)	Minority Ownership Percentage:	_____ % (up to 100%)
Name of Owner 1:	Ownership Percentage: _____ % (up to 100%)		
Name of Owner 2:	Ownership Percentage: _____ % (up to 100%)		
Name of Owner 3:	Ownership Percentage: _____ % (up to 100%)		

ABOUT YOU

Position:	Education Level:	Number of years with company:
-----------	------------------	-------------------------------

Do you own a computer and feel comfortable using MS Office and Internet? Yes___ No___
Need assistance___

Are you a current member of the West End Merchants Association? Yes ___ No___

Are you a current member of the MLK Jr.-Ashby Business Association? Yes ___ No___

Why are you interested in participating in the Small Business ARC Program? What do you hope to gain from it?

Tell us about your current community involvement/engagement? In what ways would your community benefit from your participation in the Small Business ARC program?

On a scale of 1 (very unimportant) to 5 (very important), how important is each of the following to improving your business' success?

	1	2	3	4	5
Inventory and Expansion	1	2	3	4	5
Customer Service	1	2	3	4	5
Cash Flow and Capital	1	2	3	4	5
Marketing and Social Media	1	2	3	4	5
Human Resources	1	2	3	4	5
Accounting and Tax Preparation	1	2	3	4	5



HOW TO CONTACT YOU

Best time to call:

_____ a.m. or _____ p.m.

Best number to reach
you directly:

Best time to attend 3 hour
Small Business ARC classes:
_____ a.m. to _____ p.m.

Best day of the week to schedule classes:

Mon___ Tue___ Wed___ Thu___ Fri___ Sat___

Photographs may be taken during the Small Business ARC Program. These photos may be used in the AUC Consortium's printed and electronic promotional materials, such as newsletters, brochures, PowerPoint presentations and website articles. Do you give the AUC Consortium permission to use photos of you in promotional materials?

Yes No

Owner/Operator Signature:

FEES AND REGIONS BANK AWARD

The cost of the Small Business ARC Program is \$2,500. Because of the generous support from Regions Bank, **we will award 6 selected businesses a \$2,000 to \$2,400 scholarship to offset the cost of the program.**

I would like to be considered for a Regions Bank Scholarship Award. Please indicate your reasons for needing this award.

Date:

Signature:

Required Attachments:

- Resume (Visit MS Word templates for assistance)
- Business plan or model (Visit: www.sba.gov/business-guide for assistance)
- A valid business license or proof of application (Visit: www.atlantaga.gov/doing-business)
- Sample brochure or marketing material (optional)
- Fees (Due at the time of enrollment before classes start): \$2,500 *Because of the generous support from Regions Bank, we will award 6 businesses a \$2,000 to \$2,400 scholarship to offset the cost of the program.

Email completed application to: aotey@aucenter.edu

Use this page if needed for additional information:

