

2016-2017 Annual Report



The Power of Collaboration at Work



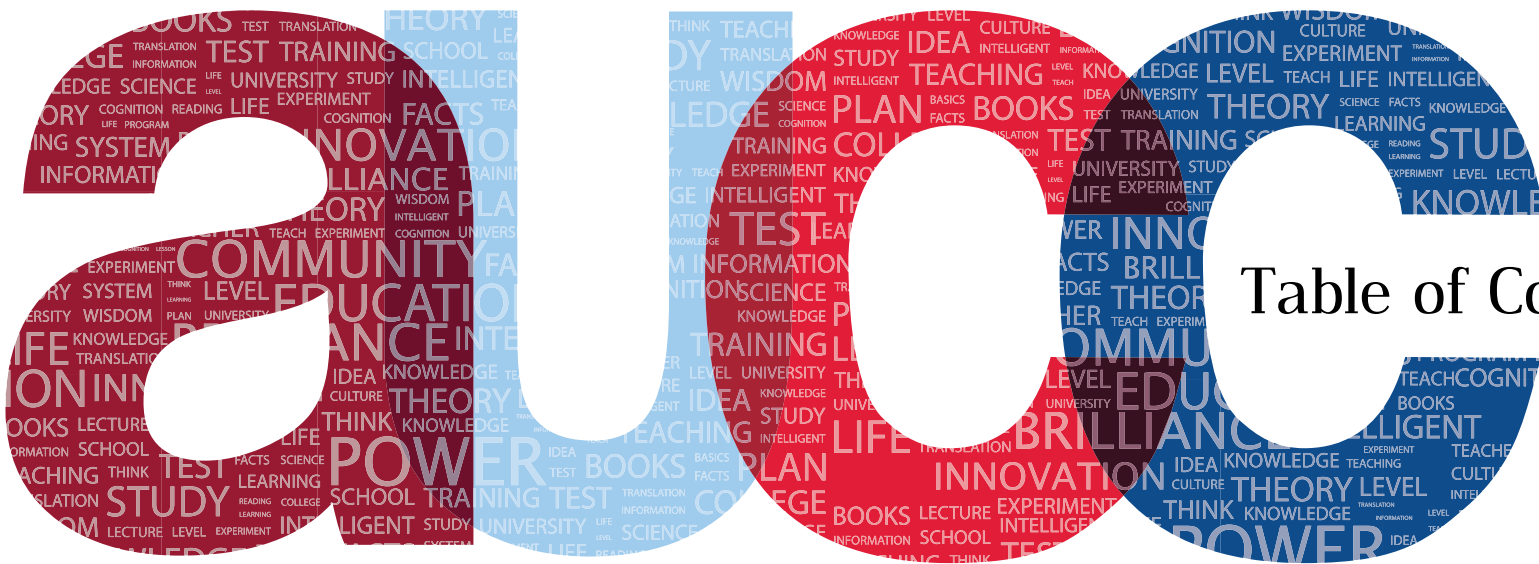


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On behalf of our board, the Council of Presidents, and our staff, thank you for your continued support and commitment to the Atlanta University Center Consortium, Inc. and making our work possible.

A nonprofit organization that operates on behalf of its members to advance each institution's mission and strategic goals, the AUC Consortium seeks to foster collaboration that leverages shared resources of the community and member institutions to maximize opportunities for our students and the community.

The information in this annual report will provide you with an introduction to the organization, its work, and the value we place on our critical partnerships with our member institutions, donors, businesses and corporations, engineering school partners, students and the community.

Through our signature programs, Dual Degree Engineering Program, Academic and Career Services and CommUniversity, the AUC Consortium has done some impactful work by awarding over \$800,000 in student scholarships, increasing our students' visibility to potential employers, and graduate schools, and working with community members to improve their financial outlook through financial education and home-buyer workshops and assisting small business owners in getting access to tools and materials needed to take their businesses to the next level of success.

As we look toward the future and the upcoming year, there are exciting changes on the horizon for the Consortium. Our board, the Council of Presidents, is re-envisioning the AUC Consortium's vision and mission, implementing a new strategic plan and organizational structure.

We continue to be excited and thankful for our ability to serve, meet challenges head on, and impact the lives of our students and the larger community.

Yours in Service,

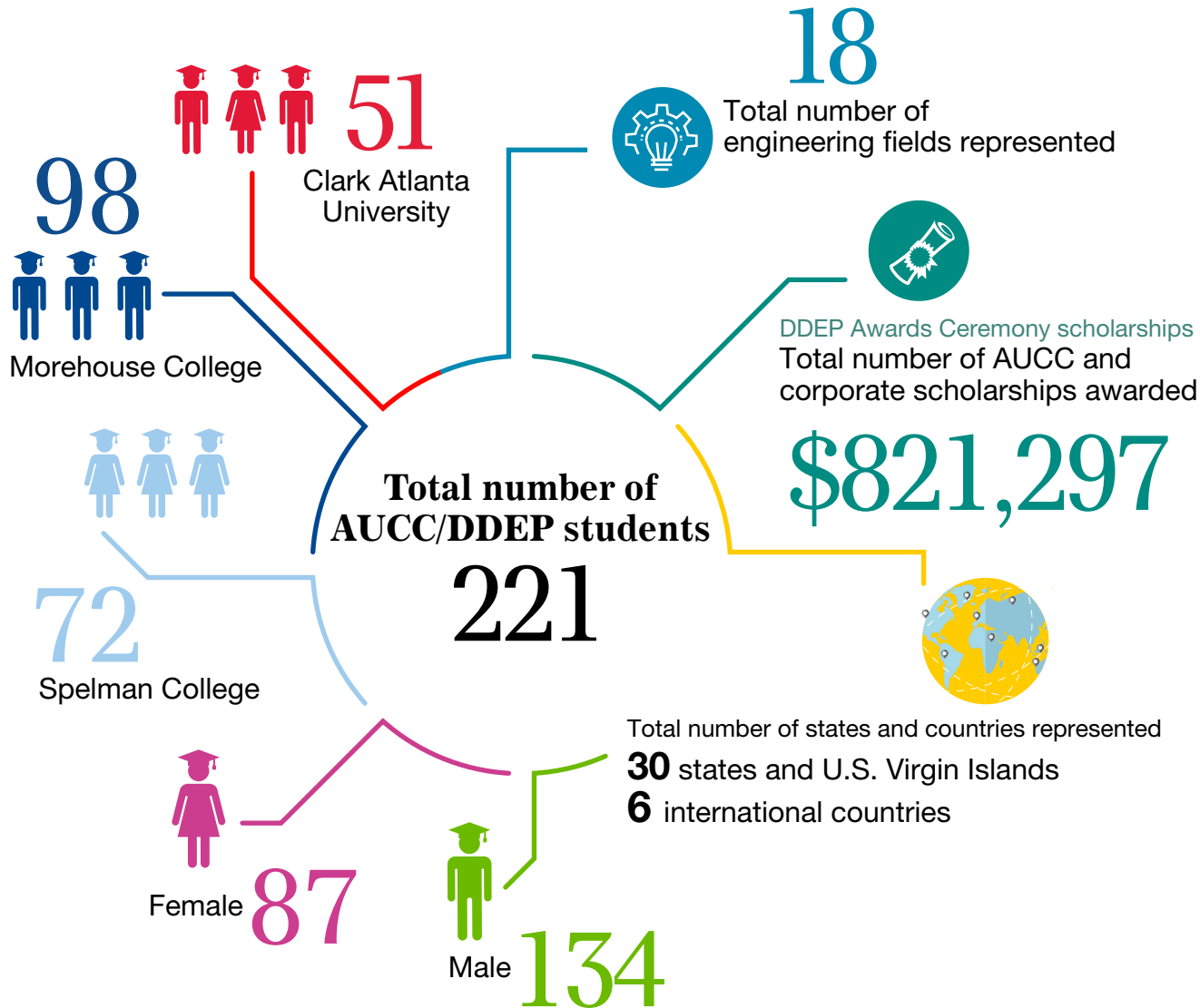
Paula Smith

Tamala Fortson
Interim Executive Director

“Life’s most persistent and urgent question is, what are you doing for others?”- Martin Luther King, Jr.

AUCC 2016-2017

Academic Year Results Breakdown



AUCC Fall Career Fair
1,392 students
205 exhibitors

AUCC Graduate and Professional Fair
268 students
162 exhibitors

Small Business Development ARC Series
7 participants

Financial Literacy Internships
6 students from AUC

Common Cents: Financial Empowerment
43 participants

Financial Literacy Conference
350 participants

A place to Call Home: Homebuying 101
45 participants

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PROGRAMS TO Create a Stronger Westside Community

In its effort to connect the Atlanta University Center with the surrounding community, CommUniversity continues to offer supportive and innovative programming. Through the financial support of Regions Bank and partnerships with the Metro Fair Housing Services Inc., Westside Future Fund, and our four member institutions, CommUniversity

has provided services to almost 2,500 students, community residents, local business owners and potential homebuyers.

“This has been a year of innovation and synergy for CommUniversity programs. As a result, we have expanded our financial literacy outreach to more AUC campus students while addressing





the economic needs of community residents and business owners,” said Anthony Otey, CommUniversity program manager for Civic Engagement and Community Initiatives. “With the arrival of the new Mercedes Benz Stadium, we have experienced robust interest in home buying, financial empowerment and business ownership.”

From August to April, CommUniversity led, partnered or hosted several community-related events, including a home-buying workshop in August and November 2016, and March 2017; an October 2016 and April 2017 financial empowerment series; and a Money Smart Week and Legal Forum in April 2017.



In a two-day November 2016 financial literacy event co-sponsored with Clark Atlanta University, more than 350 students, staff and community participants gathered to hear a special performance by New Orleans rapper Dee-1, who rapped about paying off his student debt; see a viewing of “The Film Black Friday,” a documentary that examines the spending habits of African-Americans; a “Talk Back” discussion with celebrity panelists from the documentary; and participated in workshops and seminars that offered vital information about services that promote financial health, wealth building and wealth protection.

Another CommUniversity highlight was the 2017 Small Business ARC program. In its second

year, the Small Business Assessment, Resources and Consultation program was created to help area businesses move to next-level status. For six weeks, seven small business owners, whose businesses ranged from publishing to pet sitting, received business assessment, resources and consultation workshops. Sponsored through a grant from Regions Bank, the culminating event, Small Business ARC Tank where, each owner pitched her/his business to a panel of judges. The event was hosted at IWI Fresh Garden Day Spa, owned by Yolanda Owens a Small Business ARC program graduate.

Leah Hernandez, a CAU junior business major and owner of Purposeful Millennials Publishing, became involved with the Small Business ARC workshop through the financial education program. “I have always wanted to start my own business, and Mr. Otey advised me that this program would help and develop my thoughts and ideas into an actual business,” she said. “The AUCC ARC workshop is the reason my business exists today. I have learned so much vital information and about resources that has been essential to the current success of my business.”

A Christian book publisher, Hernandez used her newly founded company to publish her own book, “Try God.” Taking her book on the road, in July she traveled to the Essence Music Festival where she was a featured author and sold all 20 of her books.

“They accepted my application and gave me a slot for a book signing,” said Hernandez who plans on writing and publishing her second book before graduating in 2019. “I love turning my passions/

purpose into profit, and entrepreneurship allows me to do exactly that and gives me the opportunity to help others do the same thing.” In addition to Hernandez, Imani Bey, a Spelman College economics major, attended the workshop for her business Turning Tables food truck. Small Business ARC attendees included Tedra Colzie, owner, All Tails R Waggin; J.R. Murphy, owner, Joy and Reflect Gardens; Tammy and Charlie Holloman, owners, Ask Us.

“We have awarded certificates to 14 graduates in the Small Business ARC program including two AUC students serving as financial literacy ambassadors and paid interns,” said Otey. “The alignment of the program to connect these young college entrepreneurs with current established business owners in the southwest end of Atlanta has created synergy for AUCC’s ARC program.”



COG
STUDENTS
SEARCH
NOVATION
LEARNING
BRILLIANCE
POWER
RESEARCH
BRILLIANCE
EDUCATION
HISTORY
COMMUNITY
PUPIL
KNOWLEDGE
ECONOMIC
DECE

Academic & Career Services



AUCC CAREER FAIRS: A Dress Rehearsal for Success



For the past five years Newell Brands has attended the Atlanta University Center Consortium career fairs. For 2016-2017, the company has provided four internships and four full-time positions.

“Newell Brands values the AUCC career fairs to leverage relationships between Newell Brands and the AUC students by providing an

inside look into our portfolio of brands and opportunities for employment,” said Kirby Miles, campus recruiter for Newell Brands. From homes and workplaces to classrooms, playing fields and parks, Newell has 16 brands of products that touch every aspect of a consumer’s life. A 100-plus-year old company, it boasts approximately \$16 billion in annual sales and more than 57,000 employees worldwide.

In addition to supporting AUC-sponsored recruiting efforts, Newell has provided member institution, Morehouse College, \$1 million to enhance its curriculum in science, technology, engineering and mathematics fields. At the fall 2016 AUCC career fair, Newell was one of 205 exhibiting partners seeking AUC talent. “The AUCC career fair is very competitive from an employer’s standpoint,” “There are so many companies fighting for the AUC’s student talent. We find ourselves fortunate to be there alongside other best-in-class employers,” said Kirby Miles, Newell recruiter.

In addition to the 205 exhibitors, the fall 2016 career fair drew 1,392 AUC students. For companies like Newell, the career fairs are a primary part of their recruitment strategies because it offers students an inside look into the company’s portfolio of brands and opportunities for employment.

During this “courting stage,” students can pick up a lot of valuable experience and determine exactly where they fit in a company’s portfolio. Julian Gaines spent a summer at Newell as an intern.



“I found the Newell internship through the AUCC Career Fair,” said Gaines, a Clark Atlanta University junior business administration major concentrating in marketing. “I was responsible for analyzing market trends involving a segment of our brands and taking those trends to help improve our future innovation.”

While Gaines enjoyed his Newell experience, he gained invaluable experience, and was offered an opportunity to return to Newell, he has his eyes on another AUCC partner. “I have an offer for a summer internship in sales from P&G,” said Gaines, who plans to go into sales in the consumer packaged goods industry after college. “I’m still interviewing with other companies for similar positions in the CPG industry, but P&G is and has been No. 1 on my list since freshman year.”

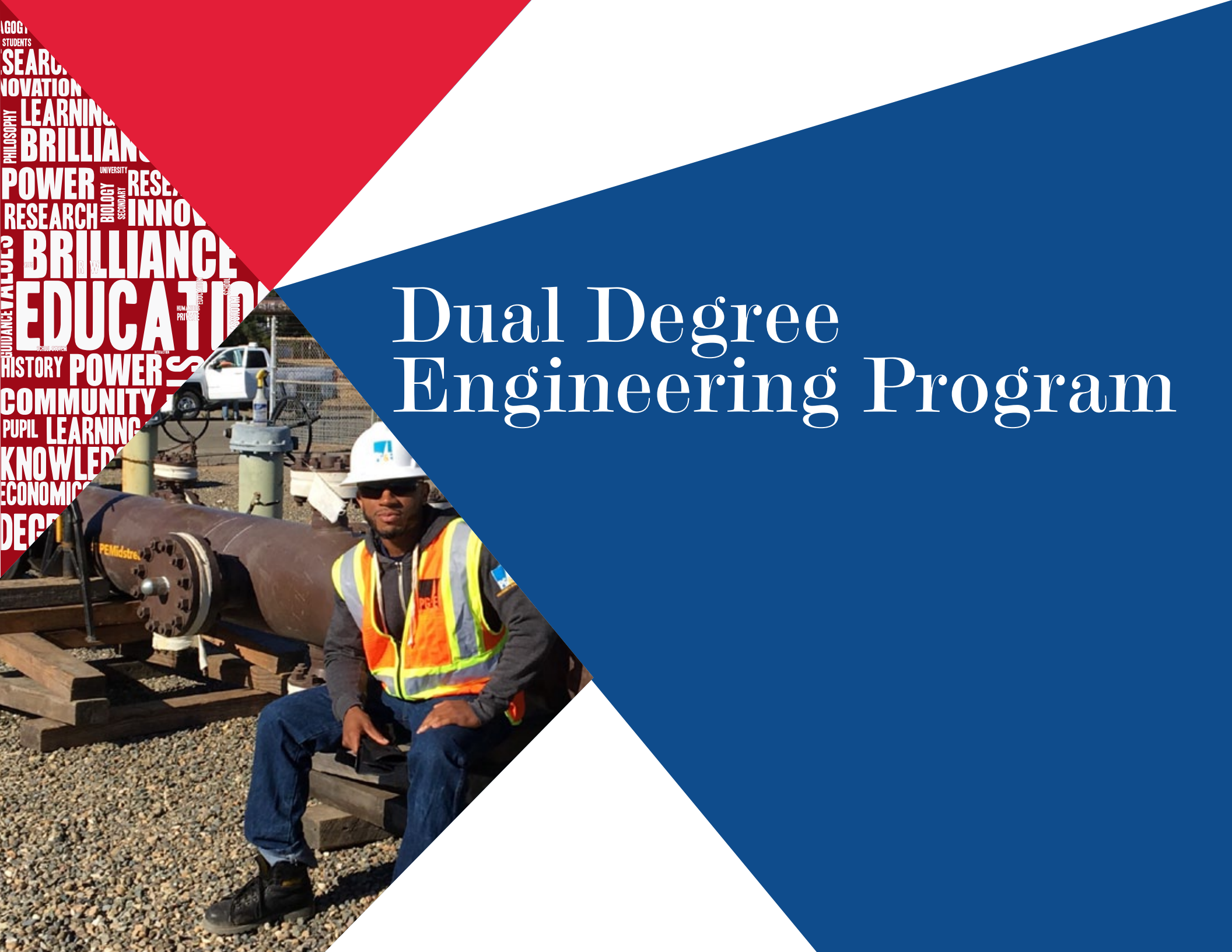
Career opportunities are abundant for AUC students. Using an online platform called Handshake, students, career centers, and recruiters are able to come to meet, talk and share opportunities. According to Harold Bell, director, Spelman College Career Planning and Development, there are nearly 3,500 full- and 1,500 part-time student-focused career opportunities on Handshake. Thus, the career fair is the culminating meeting for those employers searching for top talent.

“All career fairs are not created equal, especially when you consider we have the No. 1, Spelman and No. 4, Morehouse College top-ranked HBCUs in the country,” said Bell. “The AUCC’s

Career Fair students are making an impact in various industries, and as a result, employers come to this fair to recruit. If one tech company comes, then others will also come.”

Build a career fair, and employers will come. They come to offer all aspects of employment. “We are looking for all majors,” said Christine Terminello, manager, Campus Recruiting, Newell Brands. “We have positions in marketing, sales, R&D/engineering, supply chain, design, and other career areas.” Whether a college freshman or senior, the AUCC Career Fairs are simply a dress rehearsal for students who are looking to find their career.





Dual Degree Engineering Program

PARTNERING to Increase the Number of Black Engineers in the U.S.

While the Atlanta University Center institutions celebrated graduation ceremonies for its more than 1,600 students in Georgia, there were 18 other AUCC graduates in Alabama, Indiana, Michigan and North Carolina who were also marching across the stage to receive degrees.

The 18 AUCC/Dual Degree Engineering Program partner institution graduates received their degrees from Auburn University, Columbia University, Georgia Institute of Technology, Indiana University-Purdue University, Notre Dame, University of Michigan, and North Carolina A&T State University.

With a commitment to fuel the engineering pipeline with exceptional minority men and women, AUCC/DDEP continues to add to its nearly 3,000 engineering graduates since its 1969 founding. AUCC/DDEP has students in many of the nation's top engineering programs.

Auburn

According to theplainsman.com, the Auburn University student newspaper, there were 3,653 degrees conferred between May 6-8 from the university's five main commencement ceremonies. Among those were Morehouse College alumni Marcus McCarty and Bob Turay



Marcus McCarty and Bob Turay.

who completed the Dual Degree Program from Auburn's Samuel Ginn College of Engineering.

McCarty graduated from Auburn with his bachelor's in industrial and systems engineering. He graduated from Morehouse in 2015 with a general science degree. While completing his undergraduate degree, he was able to complete four internships. Three of those four internships were with Procter & Gamble.

"For my final internship, I returned to Procter & Gamble in a customer business development role, which is a mix between Sales and Consulting," said McCartney, who previously worked in engineering/STEM-related internships. "This afforded me the opportunity to use the critical thinking, analytical, and problem-solving skills learned through STEM in a more people-oriented role."

Upon completion of his internship, McCartney was offered and accepted a full-time position with P&G. He will work in the baby, feminine and family care category at the multinational manufacturer of products including personal care, household cleaning, laundry detergents, prescription drugs and disposable nappies.

"This role allows me to travel often, grow as a leader, perform my role as though it's my own business," said McCartney, "as well as become a recruiter in which I hope to expose more engineers/STEM majors to this type of nontraditional engineering work. Turay graduated with his degree in industrial engineering and mathematics.



Sanura Dewa (R), Brienne Coates (L)

Columbia

Sanura Dewa was one of 422 engineering graduates from Columbia University's Fu Foundation School of Engineering and Applied Science. A Las Vegas native, Dewa pursued environmental science at Spelman College and earth and environmental engineering at Columbia.

"I chose engineering because it offers benefits such as problem solving and analytical skills as well as the ability to work in a team, which can be used in any occupation," said Dewa, who was initially not accepted to attend Columbia but got in through the dual degree partnership with Spelman. "I wanted to pursue this major, so I could have a solid foundation with skills that would make me an ideal candidate to pursue any career I choose."

Ironically, she is moving away from engineering and has taken an offer with the Bank of New York Mellon (BNYM) in financial services in its 18-month rotational leadership program where she will have three rotations in asset servicing.

"I interned at BNYM last summer in the same group and had the opportunity to interview and be chosen from a group of over 200 interns," said the 23-year-old Dewa whose mother is a pharmacist and father an engineer and entrepreneur. "Having this experience has allowed me to become more focused on business, and I am even considering business school once my program is complete.

Georgia Tech

On May 6, Georgia Tech, the nation's No. 3 top-producer of minority engineering undergraduates, awarded more than 2,400 bachelor's degrees. One of those degrees went to DDEP graduate Jgenisius Harris.

Harris received a mathematics degree from Spelman and an industrial engineering degree from Georgia Tech.

In addition to Harris' May graduation, Brienné Coates, also a mathematics graduate from Spelman, received a degree in industrial engineering from Georgia Tech Dec. 17, 2016. Coates works as a quality engineer for Newell Brands.

"At Newell, I am learning first hand from consumer experience that safety matters most..., finding ways to contribute to the

development of lifestyle standards and expectations through the integration of products where people live, learn, work, and play is a tremendous opportunity,” said Coates, who is also a 2017 Diversity and Inclusion Fellow for Georgia Tech. “I am a grateful participant with support from an amazing team.

IUPUI

A DDEP partner since 2010, IUPUI awarded a record number of 20,000-plus degrees at its seven campuses during commencement ceremonies May 5-14. Among those graduates were DDEP graduates Adrienne Fairbanks and Joi Officer.



Adrienne Fairbanks

Both Spelman mathematics graduates, Fairbanks graduated from IUPUI with a degree in mechanical engineering. Officer graduated with a degree in electrical and electronics engineering.

Michigan

Ron Hobson, Lewis Jones, Mekhakhem Kheperu, Jenine McKoy, Thomas Moore, Philip Nwachokor and Emanuel Peterson Jr. were among the thousands of students and their families at the University of Michigan spring commencement ceremonies in April.

Hobson was an applied physics major from Morehouse and graduated with an engineering degree in materials science from Michigan.

An applied physics major at Morehouse, Jones graduated from Michigan with a degree in electrical and electronics engineering. Upon graduation, he accepted a position as a software developer for infusion system pumps at Baxter Healthcare in Round Lake, Illinois.

Kheperu is a physics alumna of Spelman and graduated with a civil engineering degree from Michigan. An environmental science and studies major at Spelman, McKoy graduated from Michigan with a degree in environmental health engineering. Nwachokor was an applied physics major at Morehouse and graduated from Michigan with a degree in mechanical engineering. Peterson majored in mathematics at Morehouse and graduated with a degree in civil engineering from Michigan.

NCA&T

Two AUC graduates were among the 1,448 graduates – 1,124 undergraduates, 293 graduate and 31 doctoral – from NCA&T. Reginald and Regis Wilbourn both majored in mathematics at Morehouse and graduated with degrees in mechanical engineering from NCA&T.

Notre Dame

Taira Fowler and Julian Pilate-Hutcherson were two of more than 3,100 graduates at Notre Dame’s spring 2017 commencement.



Lewis Jones

An environmental science major at Spelman, Fowler received a degree in civil engineering from Notre Dame. Attending the university was a dream come true for Fowler who fell in love with Notre Dame during a summer visit with relatives near the prestigious institution.

Upon attending a Spelman info session in Washington, D.C., Fowler became very interested in the historically black college. “Unlike my Spelman sisters, I was not exactly up to speed with the HBCU community when applying for college,” said the Hagerstown, Maryland, native, who lived approximately one hour west from the capital city. “[Once] I found out about the Dual Degree Engineering Program, I applied to Spelman because of it.”

She was accepted and also received an offer to be a part of the Bonner Scholars Program, which solidified her decision to attend Spelman. Fowler has accepted a position with the Georgia Department of Transportation as a civil engineer in its Roadway Design Office. Fowler will be responsible for implementing traffic solutions through roadway design.

“I am interested in geotechnical engineering, which involves assessing the land for its physical properties....,” said Fowler, who is interested in designing homes and other structures with sustainable materials. “There is still a lot of research in this area, but hopefully in my time as an engineer I will be able to pursue this.”



Taira Fowler and Julian Pilate-Hutcherson

Pilate-Hutcherson grew up seeing Morehouse paraphernalia throughout his house. His grandfather was a Morehouse man, so attending a Southern historically black college that produced great leaders was a no-brainer for a young man who chose to become an engineer because he always dreamt of creating something the world has never seen before.

That was easy enough, but choosing Notre Dame as his engineering school was not as simple.

“When other engineering schools denied me because of a bad intro physics grade from my freshman and year, I was crushed,” said Pilate-Hutcherson, who wanted to go nowhere near snow.

“Despite the grade, Notre Dame admitted me into their engineering program with a financial-aid package. Knowing that Notre Dame saw potential in me and was willing to give me an opportunity to continue studies despite a few freshman mistakes, I knew Notre Dame was a place I can call my new home.”

An applied physics major at Morehouse, civil engineering provided Pilate-Hutcherson the opportunity to live his dream. “Creating a structure that was both aesthetically pleasing and iconic [is] a dream of mine,” said Pilate-Hutcherson, who never felt like he left the AUC while at Notre Dame because of the close communication and relationships that continued, including scholarships from AUCC.

“I’ve pictured myself staring into a major skyline many years down the road and pointing to the tallest building and saying, ‘Yeah, I built that.’ That’s why civil engineering was a perfect fit for me.”

Pilate-Hutcherson has accepted a position with Pacific Gas & Electric Co. in San Ramon, California, a company he worked for as an intern during the 2016 summer. He will be working in the gas operations division as a part of the Engineering Rotational Development Program.

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Clark Atlanta University
Morehouse College
Morehouse School of Medicine
Spelman College

Our Partners

Atlanta Housing Authority, University Choice Neighborhood
Atlanta University Center Neighborhood Association
Atlanta Public Schools' Hollis Innovation Academy
National Society of Black Engineers
Neighborhood Planning Units T, L and K
Westside Promise Zone
Westside Education Collaborative

Our Partnering Engineering Institutions

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Missouri University of Science & Technology
North Carolina A&T State University
Rensselaer Polytechnic Institute
Rochester Institute of Technology
University of Alabama in Huntsville
University of Michigan – Ann Arbor
University of Notre Dame

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CommUniversity or Civic Engagement Programming

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