

Connections

The Atlanta University Center Consortium, Inc.



Our Strength is in Our Diversity!



Situated in the heart of metropolitan Atlanta – within just 2 miles of downtown, the Atlanta University Center Consortium offers the best of all academic worlds. Our member institutions include a leading private, historically black doctoral research university; a highly selective liberal arts women's college; one of the nation's most widely recognized community-based medical schools; and the nation's largest private, liberal arts college for men. The institutions offer cutting-edge programs in engineering, urban education, women's studies, the African Diaspora, cancer and cardiovascular research, environmental justice, health disparities, business administration, entrepreneurial leadership and mass media arts.



Among the Consortium faculty members are noted scholars who are committed to the development of emerging engineers, teachers, physicians, entrepreneurs and other professionals. For over seven generations, the AUC Consortium has produced a diverse workforce that includes African American leaders and those who support underserved local, national and global communities.



Collectively, the AUC Consortium's four member institutions enroll over 10,000 students each year. Though each school is unique and our student communities are diverse, the member schools provide the finest in undergraduate, graduate and professional training. Additionally, these schools share a commitment to produce:



- Students who are well-equipped and prepared for success in their chosen career or field of study;
- Ethical leaders who enhance the well-being of others through their service;
- Global citizens who appreciate diverse cultures; and
- Lifelong learners who value the liberating and transforming capacity of acquired and shared knowledge.

The Atlanta University Center Consortium is the world's oldest and largest association of historically Black colleges and universities. Comprised of four member institutions – Clark Atlanta University, Morehouse College, Morehouse School of Medicine, and Spelman College, the Consortium is a vibrant intellectual community with a long tradition of scholarship, service and community engagement. AUC Consortium, Inc. is a nonprofit organization that operates on behalf of its members to advance each institution's mission and strategic goals by fostering collaboration, managing center-wide initiatives, offering services that benefit our students and community, and leveraging our shared resources.



Making Connections That Work!

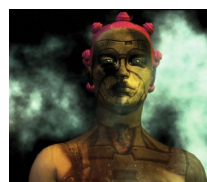
AUC Consortium Campuses Make Giant Strides in Digital Media, Film and Technology



Spelman's Digital Moving Images Salon Awarded Funding to Introduce New Digital Media

In fall of 2004, Dr. Ayoka Chenzira, an internationally award-winning filmmaker and interactive digital media artist, launched the Digital Moving Images Salon. Recently awarded a \$60,000 grant from the Andrew W. Mellon Foundation, Chenzira and DMIS, will support a collaborative faculty development program with Bennett College to strengthen the Women's Studies program at both campuses. The grant will be used to introduce new digital media in the form of video games, CD-ROMs, DVDs, websites, blogs, electronic kiosks and podcasting, as critical tools for teaching, facilitating and learning through two oral narrative and new media projects. In 2012, The Center for HBCU Media Advocacy named DMIS Best Fine Arts Program.

DMIS Sets Out on HERadventure!



What would happen if societal issues affecting women put other planets at risk? Well, of course, HER, a Black female superhero, would swoop in to save the universe. HER is central to HERadventure, a science fiction-based, multimedia platform project that interweaves virtual worlds, digital and social media to create a gaming and storytelling experience. HERadventure not only entertains but tackles social issues that permeate the lives of many women. HERadventure is the brainchild of filmmaker and digital media artist Ayoka Chenzira, founder and director of the Digital Moving Image Salon. Spelman College was recently awarded a \$100,000 grant from the National Endowment for the Arts to implement HERadventure. The award is the first NEA grant for Spelman, and the College is one of nine recipients to receive the NEA's funding cap of \$100K in the Arts in Media category.

Art of Genius and Spelman College Partner to Present Technology Festival

ATLANTA (Sept. 24, 2012) -- Produced by Art of Genius in partnership with Spelman College Digital Moving Image Salon, Women Interactive is an inaugural technology festival with a special focus on women of color. The festival seeks to encourage creative types and empower novices to use technology innovatively for content creation. The festival, slated for Oct. 13, 2012, has three tracks: content creation, sharing content and monetizing creativity.

"Women use technology for both creative and utilitarian purposes. They are also the largest purchasers of technology in that they buy not only for themselves, but also for families, homes and businesses," said Sabrina Harvey, co-founding curator of Women Interactive and chief creative officer of Art of Genius, a transmedia education company which produces a creative technology series of art, entertainment, science, media and technology events and workshops for women.

"The Digital Moving Image Salon is a creative incubator for women at Spelman with an interest in documentary film making and digital media art," said Ayoka Chenzira, professor of film and women's studies and the founding director of DMIS. "Our focal point is educating and training women of color to lead in the development of content using various digital platforms and technologies. The collaboration with Women Interactive is one way of carrying out our mission." In conjunction with the partnership, DMIS will screen the student documentary, "Invisible Heroes: African American Women in the Military" at the festival.

In an effort to foster dialogue between women and technology companies, Women Interactive is featuring an Interactive Atrium, which will showcase cutting-edge products and facilitate one-on-one interaction with attendees. "The Interactive Atrium will be similar to a user conference where attendees are allowed to touch and experience technology directly and offer immediate feedback to companies exhibiting at the festival," said Ashia Sims, co-founding curator of Women Interactive and chief transmedia officer of Art of Genius.

For more information about the festival, visit www.spelman.edu.

Making Connections That Work!

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Clark Atlanta University Offers Business Course on Michael Jackson

On the day of what would have been Michael Jackson's 54th birthday, veteran entertainment attorney James Walker has been tapped by Clark Atlanta University to teach an exciting new MBA course that explores the business legacy created the late pop icon.

Titled, "Michael Jackson: The Business of Music," the class will feature a curriculum that reviews everything about Jackson's empire – from how he negotiated to how he revolutionized entertainment-based legal practices and more. The course will also highlight Jackson's dealings in television, real estate, film and music publishing.

"The goal is to help students with an interest in the entertainment industry whether as artist, attorney, business manager, accountant or other," says Walker. "This course provides a comprehensive understanding of the industry and the business mechanics involved."

The world's most successful entertainer, Jackson created an empire that is virtually unrivaled. Due to his unparalleled achievements as a recording artist, Jackson further parlayed his success through shrewd investments that transformed the industry.

The School of Business at CAU awarded its first bachelor's degree in 1931 and established its graduate program in 1946. The School was one of the nation's first HBCUs to have its undergraduate and graduate business programs accredited by the Association to Advance Collegiate Schools of Business International (AACSB). It continues to produce one of the largest classes of African-American MBAs in the world, while its undergraduate program is one of the nation's top 10 percent producers of African-American business professionals.

AUC Woodruff Library, Atlanta Daily World Present the Third World in Pictures: A Tribute to African American Photojournalists, Past and Present

On March 28, at the AUC Woodruff Library, a panel of Atlanta-area African American photojournalists will share their perspectives on documenting news and community and how technology has impacted their work. Panelists include John Glenn, Horace Henry, Sue Ross, Wendell S. Scott, Willie Tucker, and Brenda Turner. The Third World in Pictures program is hosted by *Atlanta Daily World* and is being held in conjunction with the *Teenie Harris, Photographer: An American Story* exhibit currently on display at the Library through May. On loan from the Carnegie Museum of Art, Pittsburgh, the exhibit is sponsored by PNC Bank and is premiering for the first time in the South.

Morehouse College Announces New Program in Cinema Television & Emerging Media Studies (CTEMS)

CTEMS at Morehouse College aims to prepare students to be thoughtful storytellers and media consumers of film and television and ready them for graduate study and/or for professional careers in the industry. The program introduces students to the process of shaping compelling narratives by moving from idea to the written page, and ultimately to the screen. Students engage in the critical study of film and television, including history, criticism, and the components of filmic storytelling and participate in hands-on production work in the senior year.

Dr. Terry Mills established the CTEMS program through funding from the Andrew Mellon Foundation. A principal emphasis of the program is on "telling the story." The interdisciplinary curriculum development team includes experienced screenwriters, film and media scholars and outstanding faculty, Morehouse Alumni, and interactive media and web design.

The CTEMS program has been collaborating with The Morehouse Filmmakers' Association to create a fall Master Class Lecture Series that will have guest speakers such as casting director Reuben Cannon, director and producer Oz Scott, filmmaker Spike Lee and actor Keith David, who recently held an actor's workshop at The Ray Charles Performing Arts Center. As the program progresses, CTEMS hopes to partner with Spelman College and Clark Atlanta University in their drama and film disciplines.

CTEMS was also one of a few undergraduate film programs invited to participate in the Sprite student film competition in which they could win a chance to write and produce a national spot funded by Sprite.

Making Connections That Work!

AUC Consortium Academic & Career Services



The AUC Consortium: Our excellence speaks for itself!

- The first HBCU and only all-male college to produce three Rhodes Scholars
- Among the top 75 liberal arts colleges, *U.S. News & World Report*, 2007
- One of the highest graduation rates in the nation and the highest four-year graduation rate among HBCUs, *Journal of Blacks in Higher Education*, 2004
- The only all-female, all-Black, undergraduate team to compete in both national and international robotics competitions
- One of the top academic institutions in prostate cancer research
- One of four Environmental Justice Resource Centers in the nation
- Internationally renowned jazz orchestras
- No. 5 in the nation for master's degrees in mathematics, *BIHE, Top Degree Producers*, 2005
- No. 3 in the nation where minorities go to receive MBA degrees, *CareerJournal.com*
- No. 1 in the nation for bachelor's degrees in English language, literature, mathematics and statistics, *BIHE, Top Degree Producers*, 2005
- No. 2 in the nation for bachelor's degrees in biological, physical and biomedical sciences, *BIHE, Top Degree Producers*, 2005
- One of the top 50 producers of graduates accepted to the most prestigious graduate and professional schools in the nation, *Wall Street Journal*
- Listed as one of the best southeastern colleges by The Princeton Review and selected to the Washington Monthly's 2008 list of best colleges and universities

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AUC Career Planning & Placement Services (CPPS)

The AUC Career Planning and Placement Service (CPPS) began in 1966 as the result of collaboration among business, academic and civic leaders. Since then, CPPS has provided career and educational resources and opportunities to CAU, Morehouse and Spelman students and alumni.

- AUC Consortium member institutions have a combined enrollment of approximately 13,500 students.
- All majors and classifications of students may interview and seek opportunities through AUC CPPS.
- The AUC Annual Career Fair and Graduate & Professional School fair are the largest events of their kind in the Southeastern region of the U.S.
- Over 500 organizations, corporations, agencies and nonprofits recruit AUC students each year for internships and employment.

AUC Dual Degree Engineering Program (DDEP)

Since 1969, the AUC Dual Degree Engineering Program (DDEP) has remained true to its mission: to increase the number of minority engineers who possess the technological acumen and leadership necessary to excel in today's workforce. DDEP ensures that its students receive a broad range of experiences in liberal arts and technology education through research, internship, mentoring and professional development opportunities. We produce scholars who are proficient in math, science and pre-engineering courses and equipped with a strong background in humanities, social sciences, critical thinking and leadership. To date, over 1,000 students have graduated from the program. Highlights include:

- Enrollment of approximately 250 registered students.
- The largest feeder of African American engineering students into Georgia Institute of Technology.
- The most matriculated engineering areas are: electrical, mechanical, industrial, chemical, civil, and computer engineering; with electrical engineering generating the highest percentage of students.
- Approximately 30% of the students in the AUC DDEP are female.
- Although over 50% of the students originate from the southeastern US, the program attracts students from across the continental US, England, US Virgin Islands, Kenya, Ghana, and Nairobi.
- Approximately 35 corporations make it possible for students to pursue their careers in engineering via scholarship support.
- Over 50 corporations visit the AUC DDEP annually to recruit students for summer, permanent and/or cooperative employment opportunities.
- At least 75% of the graduates have received master's or doctoral degrees in engineering, mathematics, computer science, science or technology; or completed M.B.A., M.D. or J.D. programs.