

Make a Game Plan for Your Commute

DURING FIFA WORLD CUP 26™

HOW BIG IS THIS GOING TO BE?

FIFA World Cup™ Scale

65,000

Spectators Expected Per Match

73,019

Atlanta Stadium Capacity

World Cup matches

15,000

FIFA Fan Festival™ Capacity

Centennial Olympic Park

8

Total Matches

18

FIFA Fan Festival™ Days

For Crowd Comparison: Think...



Copa América Opening

70,564
FANS



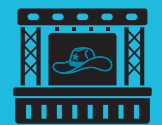
College Football Playoff National

77,660
FANS



Dragon Con

75,000
FANS ACROSS 4 DAYS



Beyoncé Cowboy Carter Tour

200,000+
FANS ACROSS 4 DAYS

GETTING AROUND



Every 5 Minutes

MARTA trains will run every 5 minutes on match days (until 10:30 p.m.)



75%+ Slower

Traffic around the stadium may lead to significant slowdowns compared to the speed you'd move with no traffic.



10 Minute Walk

To accommodate larger numbers of people on foot, Uber and Lyft will pick up and drop off about a half mile from the stadium.



3 Hours

Stadium congestion can begin 3 or more hours before a match, with traffic peaking about 1 hour before match start.

MATCH DAY PLANNING

Match Day Busy Times

EXPECT DELAYS

Plan your commute to avoid the crowd - Commuter earlier or later on match days, especially near the stadium and Centennial Olympic Park. **Or flex a work-from-home day if you can!**



Expect Surprises

Teams, world leaders, and other VIPs will be traveling around the region, and police escorts are more likely to complicate commutes than stadium crowds. Plan to avoid the most likely times for these delays, but also expect surprises!



Leave the Car at Home

Headed to the FIFA Fan Festival™, a match, a viewing party, or to work? Let MARTA drive you, or enjoy a bike or scooter trip—and skip the cost and hassle of parking.

